



## **MAXXESS Launches eMobile Smartphone-based Security Service**

***Innovative 'next generation' smartphone service called eMobile shown to visitors at the Maxxess stand at Intersec 2011.***

**Anaheim, CA – January 28, 2011**– “eMobile provides a very exciting opportunity for organizations to dramatically improve the effectiveness of their communication with their mobile workforce,” said Lee Copland, Managing Director of Maxxess Systems EMEA. “Visitors to Intersec will be amongst the first to see the major contribution eMobile can make ensuring that critical messages are simultaneously transmitted to an entire workforce and tracking all responses and requests for support.”

The new smartphone-based critical messaging service, which has been integrated into the Maxxess eFusion security management software platform, is designed to enhance an organization’s existing communication infrastructure by providing rapid connectivity to an entire mobile workforce. Emergency information, crisis management instructions, and important operational information can all be efficiently communicated to the mobile workforce through branded smartphone apps that can be designed by the organization.

Initially eMobile will be offered on Blackberry phones but ultimately it will also be available for all popular smartphone platforms.

The eMobile system will offer two types of messaging services.

Priority Messaging empowers an organization to communicate important information simultaneously to its entire mobile workforce. It also provides the means for individual mobile workers to directly connect to a specific department to request support by using easy to complete forms.

Duress Messaging provides peace of mind for lone workers who can access the ‘Duress’ features of eMobile if they feel threatened or if they encounter any other problem as they go about their work. When the ‘Monitor Me’ feature is activated, eMobile provides geo-locating GPS information at regular intervals to the organization. If attacked or injured, users can activate the eMobile ‘Help’ feature to summon immediate assistance by pressing a pre-programmed key on the smartphone.

“The integration of the eMobile service into the eFusion platform significantly adds to an organization’s ability to respond effectively to mission critical events,” said Lee Copland, Managing Director of Maxxess Systems EMEA. “By interacting, for example, with the eFusion ViewPoint CCTV module, eMobile could ensure that live video of a developing incident is displayed on a control room monitor.”

The eMobile service also provides the facility to carry out surveys and analyze the results in real time. It may be, for example, that an organization will wish to check who might be available for overtime work on a specific day or it wants to equip its mobile workforce with an easy way of providing feedback on a new product or service.



Maxxess Systems introduced eMobile in the Commercial Security & Information Security zone of Intersec 2011 which took place 16-18th January, 2011 at the Dubai International Convention and Exhibition Centre.

The company has been a leader in traditional access control for decades and has enjoyed particular success over the last five years with its integrated hardware and software solutions which provide business and government with the very highest-level of security management. Maxxess Systems are installed worldwide and range from small two-door systems to large campuses with multi-buildings or multi-sites managing hundreds of doors and thousands of badges.

**About Maxxess:**

Maxxess "Makes Security A Business Advantage". Maxxess adaptive solutions provide customer's with operational continuity and investment protection. Our Adaptive Security Architecture allows us to both integrate existing customer security infrastructure and to accommodate future technologies and counter future threats. Maxxess solutions are event-driven, IP-based and integrate most safety, security and emergency management functions.

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Maxxess Systems is a privately held company with its main headquarters in Anaheim, California. Maxxess Systems Europe, Ltd operates in the U.K. and services Europe, Middle East and Africa.

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